

Deer Hollow Farm Budget Safe Through 2012



Friends of Deer Hollow Farm, a 501(c)(3) non-profit organization that supports Deer Hollow Farm, has received two important donations that will ensure that Deer Hollow Farm's operational budget will most likely not be cut through 2012.

- An anonymous donor through the Silicon Valley Community Foundation's Wildflower Fund provided \$25,000 to offset this year's Farm operational budget deficit.**
- The Brin Wojcicki Foundation has provided \$35,000 to offset the Farm's operational budget deficit for 2011-2012.**



THANK YOU to the hundreds of donors and volunteers who have helped *SAVE THE FARM* when it was threatened with closure in February.

Mountain View, the one city to fund Farm management, has appealed to neighboring cities for assistance in paying for the animal care and Farm operations. The City of Cupertino has responded with a \$5,000 donation.

Please encourage your City Council to help support Deer Hollow Farm! A survey of visitors last Spring showed that about 100,000 visitors enjoy the Farm, the animals, and the grounds for free.

A nominal donation from each City whose citizens now enjoy the Farm for free would help ensure Deer Hollow Farm remains open for decades to come!

Deer Hollow Farm Visitor Survey

City	Estimated Number Annual Farm Visitors
Cupertino	17,000
Los Altos and Los Altos Hills	14,000
Sunnyvale	21,000
Mountain View	11,000
San Jose	23,000
All other cities	<u>14,000</u>
Total	100,000

**Deer Hollow Farm is 150 years old.
Let's keep it open for another 150 years!**

